College Student

Description: A college student dealing with stress, anxiety or other mental health issues and looking for resources near their campus. College students may not be educated on terminology or mental health concepts. They may need assistance in directing them to what kind of resources they may need.

They may need resources tailored for students in general or specifically for students that attend a certain university such as on campus resources like campus counseling services, community health centers, medication management or other campus resources. They may want to have the ability to enter their school name and search for resources based on this.

The website survey that directs users to appropriate needed resources may allow students to identify themselves so that student appropriate resources are suggested.

Needs: Help determining the appropriate mental health resource.

Access to an appropriate list of mental health resources with information about their areas of expertise, insurance accepted, and appointment availability near their college and information about services tailored to students.

Mental Health Professional

A mental health professional, such as a therapist or counselor, seeking information about referral options for their clients. They may be looking at this website to see if the website itself is a good resource to point out to clients or they may be looking for a specific type of resource to suggest to a client. For example, a therapist may be browsing to see what medication management is available in the area and they may see a profile of a specific med management resource that they feel is good to suggest to their client. They could tell their client about this specific med management resource and the client could seek out a connection with this resource.

A mental health professional may also not be listed as a resource and want to be listed.

Needs: Easy access to a directory of resources in their area, information about their areas of expertise, insurance accepted, and appointment availability.

A way to submit necessary information about new resources.

Family of those with Mental Illness:

Family members or close friends seeking mental health resources for a loved one or other. They may need to know how to support this person they are trying to help.

Needs: Easy access to a directory of resources in their area, information about their areas of expertise, insurance accepted, and appointment availability.

They may benefit from information on how to support their loved one, but this may be something that could be added to the site in the future.

Senior Adult Patient:

Senior adults often deal with isolation, grief and loss as there is an increasing isolation issue in American society. Senior clients/ patients may face special challenges that other demographics do not such as mental health issues in combination with physical health issues related to age, death of friends and family due to age, etc.

Needs: Easy access to a directory of therapists in their area, information about their areas of expertise, insurance accepted, and appointment availability.

An appropriate list may filter providers or resources by a geriatric specialty.

Non-Student seeking Therapy or other Resource:

An individual experiencing mental health challenges and seeking therapy or counseling services for themselves.

Needs: Easy access to a directory of therapists in their area, information about their areas of expertise, insurance accepted, and appointment availability.

Suicidal Patient:

Suicidal patients who do not have much experience with the mental health system may look to this website for supportive information.

This website is not intended to support suicidal patients through a crisis, only refer them to more appropriate resources.

Needs: Easy access to referral information for suicidal patients such as 988, emergency rooms, or immediate assistance, walk in clinics.

First Time Visitors:

First time visitors may not understand the

Returning Visitors: